

ANDREW

HAMILTON

Marketing Expert

AndrewHamiltonSLC@gmail.com
(804) 467-6664

Special Skills

Advanced experience with digital and film photography

Cutting edge technical knowledge of cameras and lighting

Excellent proficiency with imaging and retouching software

Ability to consistently meet deadlines and communicate effectively

Highly motivated self-starter and quick to learn new things

Very flexible, engaged, and dependable

Confident under pressure

Detail-oriented and ready to lead

Photography featured in

**GQ, ESQUIRE, SELECTISM,
JOCKS & NERDS, FOUR PINS,
MENS FILE, AND MORE**

Blade HQ Outdoor Marketing Staff Writer

March 2018-Current | Salt Lake City, UT

Writes blog posts, site articles, and miscellaneous copy. Builds multiple weekly emails for circulation to over 200,000 subscribers. Photographs product and events and performs coding and web development duties as necessary. Polishes SEO for high Google ranking on new and existing pages. Appears in various video channels to market products. Manages social media outlets.

Best Only Vintage Head of Product Marketing

July 2015-March 2018 | Santa Barbara, CA

Photographed items for sale and promotion on e-commerce and social media platforms. Edited images for both print and web distribution. Wrote copy for product pages and social media. Maintained product record and photo archive for all items. Organized inventory, equipment, and studio space.

Left Field NYC One Man Marketing Team

November 2012-July 2014 | Queens, NY

Worked as owner's right-hand man in all projects. Acted as art director for lookbooks, video content, and other marketing materials. Photographer for online store, product shots, and lookbooks. Edited images for both print and web distribution. Managed Instagram, blog, and other social media outlets. Organized trade show appearances, party planning, and sponsor outreach.

Education 2008-2012

Music Performance, Classical Double Bass

Member of Dean's List all years

Johns Hopkins University, Peabody Conservatory
Catholic University of America, School of Art
Virginia Commonwealth University, School of Art